

ORACLE

# Measuring the Value of Oracle Fusion Cloud Enterprise Performance Management

Achieving Strategic Goals with Oracle Cloud EPM





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## Introduction

In an environment of heightened uncertainty, finance teams are looking to increase productivity and build more accurate forecasts, and they understand that leveraging AI and other advanced technologies are key to achieving these priorities. These are some of the findings from a recent study of Oracle customers who moved to Oracle Fusion Cloud EPM.

Nearly 100 customers were surveyed during the fourth quarter of 2024 about the benefits they gained from moving to Oracle Cloud EPM. Many regions of the world are represented, with the majority (64%) of respondents being based in North America. Participants include C-level finance and IT professionals and individual contributors, with 30% of respondents holding a director-level role or higher.

We asked questions to understand their companies' current financial processes, their goals, and the benefits they gained. Their responses are reflected in this summary.

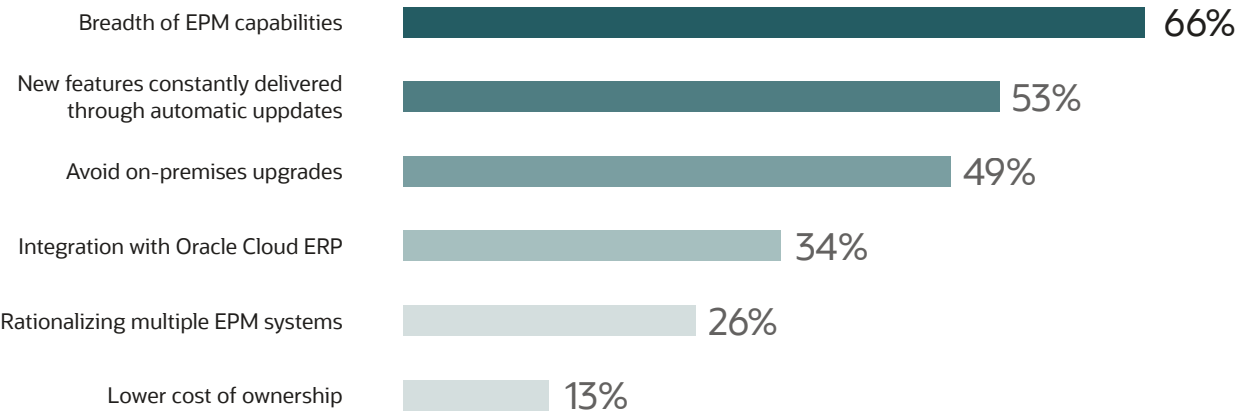


# Oracle Cloud EPM Customers See Results

## Oracle Cloud EPM customers see the value of having a suite that provides full capabilities with built-in innovation

Oracle Cloud EPM’s comprehensive suite of capabilities and innovation are driving organizations to move to the cloud. This makes sense, given the time and cost savings and increased data integrity that the Oracle Cloud EPM suite can provide compared to point solutions and legacy on-premises solutions. Customers also appreciate that they can easily access the latest and greatest features in Oracle Cloud EPM without disrupting their business. In this year’s survey, integration with Oracle Cloud ERP and rationalizing multiple EPM systems rose in importance as reasons why customers moved to Oracle Cloud EPM, reflecting a desire to leverage a common platform. Meanwhile, lower cost of ownership fell to the bottom of the list.

### What prompted your move to Oracle Cloud EPM?



## Have you identified any use cases to begin using AI?

**64%** Detect anomalies in planning and forecasting Insights (IPM)

**58%** Autogenerate narratives in Narrative Reporting

**32%** Optimize cash flow with Predictive Cash Forecasting

**31%** Surface bottlenecks in your close process with insights (IPM)

**8%** Detect anomalies in your tax provisions and reporting with insights (IPM)

**5%** Predict sustainability/ ESG performance



## Many Oracle Cloud EPM customers are beginning to use AI

### Oracle Cloud EPM customers want to gain efficiencies and insights and optimize processes using AI

Customers rate AI as a top priority over the next year and are planning to use AI to improve business processes. Customers want to detect anomalies in their forecasts so they can respond quickly and immediately correct any problems. They're also looking to AI to help provide context and automatically generate narratives in all reporting so key insights aren't lost, and everyone can collaborate using the same information. Additionally, customers intend to use AI to help optimize their cash utilization and predict their cash flow so they can plan accurately for a variety of business scenarios.



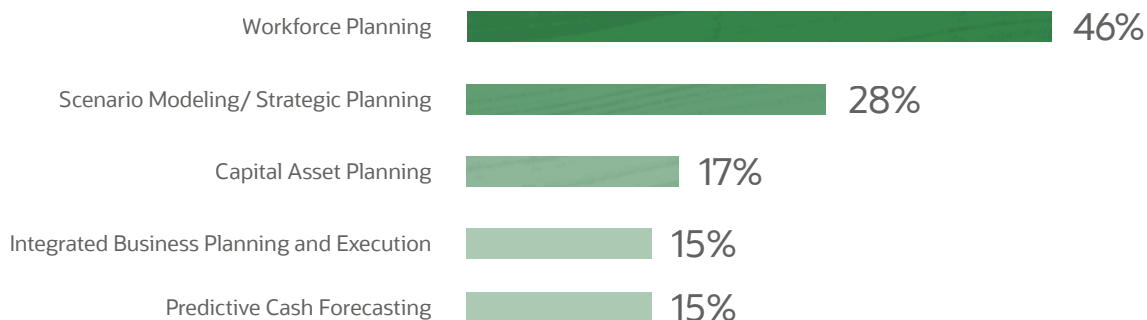


## The Planning Process

### Oracle Cloud EPM Planning customers gain agility by connecting financial planning with line-of-business planning

Organizations face many challenges when planning, budgeting, and forecasting, including manual processes, data inaccuracy, and a lack of visibility and integration with other lines of business. Having connected planning processes between finance and operations continues to be an advantage for Oracle Cloud EPM customers. Many customers are modeling various scenarios and planning strategically to better prepare for market volatility and position their organizations for future success. They're also using Oracle Cloud EPM to make the most important decisions within their business, especially when planning their workforce.

### What planning business processes are you using with Cloud EPM?



Top benefits realized using  
Cloud EPM for planning

55%

Spent more time on  
value added activities

63%

Spent fewer days on  
monthly forecasting  
and planning

41%

Increased forecast  
accuracy

15%

40%

Spent less time  
data gathering

- 63% Spent fewer days on monthly forecasting and planning
- 55% Spent more time on value added activities
- 41% Increased forecast accuracy
- 40% Spent less time data gathering
- 15% Increased adoption of scenario modeling



“With Oracle Cloud EPM, it really comes down to connected planning. We went from fragmented legacy systems to a faster, seamless, more connected process, and it’s been so much better for the whole organization.”

FP&A lead for a large manufacturer of floor care products

### **Oracle Cloud EPM Planning customers are facing uncertainty head on with more accurate forecasts and spending more time supporting the business**

Customers that use Oracle Cloud EPM for planning and forecasting are experiencing a wealth of benefits. They’re spending fewer days on monthly forecasting and planning and spending more time on value-added activities. Oracle Cloud EPM’s AI-driven planning capabilities are helping companies forecast more accurately and make more confident recommendations and quicker decisions.

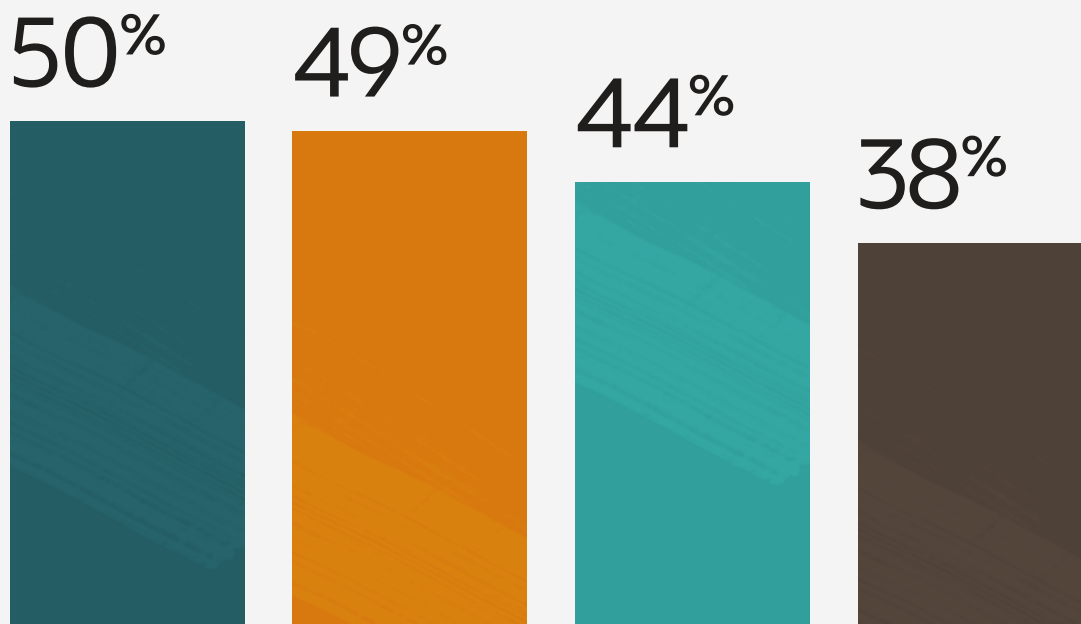


# The Financial Close Process

## Oracle Cloud EPM helps reduce manual processes and improves compliance in the financial close process

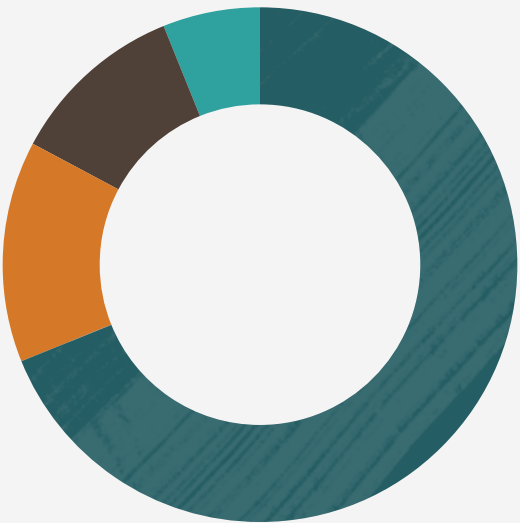
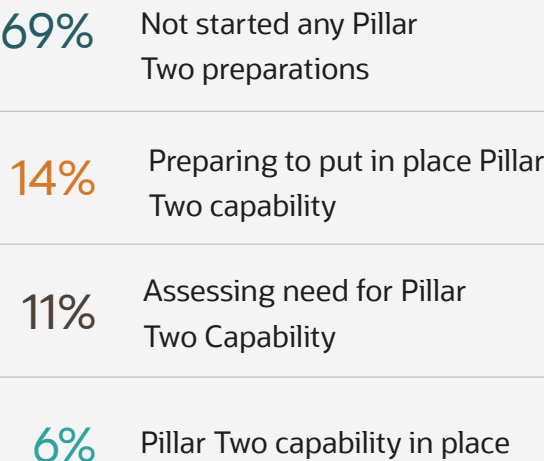
Completing the financial close effectively goes beyond closing the books in a timely manner. Companies need accurate data and visibility across accounts and the ability to easily generate reports. Oracle Cloud EPM automates and streamlines many of the mundane tasks in the close process, thereby facilitating more accurate account reconciliations and an easier path to closing the books. Customers also find it easier to generate and distribute reports and are better prepared for audits with Oracle Cloud EPM.

### Top benefits realized using Cloud EPM for financial close



- 50% Less time to complete the financial close
- 49% Reported faster and easier report generation
- 44% Reduced the number of days to close per cycle
- 38% Reported a stronger audit compliance

# How are you preparing for Pillar Two Tax Reporting?



“Oracle Cloud EPM was clean and consistent, providing what we needed most: Consolidation and Close, Account Reconciliation and Task Manager to keep the team focused. No other solutions we looked at were able to do that using one common platform.”

VP of Finance for a large technology company

## Many customers still need to get ready for Pillar Two

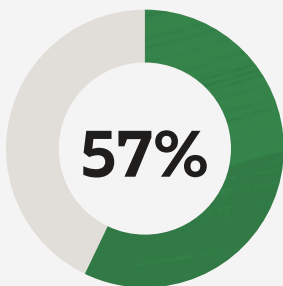
Enterprise companies are getting ready for OECD Pillar Two, also known as the global minimum tax (15%). It requires companies to aggregate, validate, and manage vast amounts of data and ultimately report on that data. Oracle Cloud EPM provides an efficient way to manage and report on Pillar Two data. While Pillar Two tax reporting is an important reporting requirement, customers in North America, represented by many survey participants, are only in the beginning stages of getting ready for Pillar Two. Approximately 30% have capabilities in place, are preparing to put capabilities in place, or are assessing the need for Pillar Two capabilities.

# Enterprise Data Management

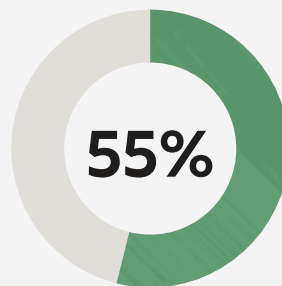
## Oracle Fusion Cloud EDM customers have better data governance and improved reporting accuracy

Companies must evolve rapidly to adapt to uncertainty and changes in the marketplace, and having consistent, reliable enterprise data is key to business success. Oracle Cloud EDM provides customers with a flexible, agile, and incremental platform that empowers teams to collaborate effectively in managing and governing structural changes. It seamlessly connects Oracle and non-Oracle business applications, helping organizations prepare for audits. Customers report benefiting from enhanced data governance and compliance and have increased data quality and reporting accuracy with Oracle Cloud EDM. They've also reported streamlined business operations and efficiency throughout the organization and simplified management of multiple ERP systems.

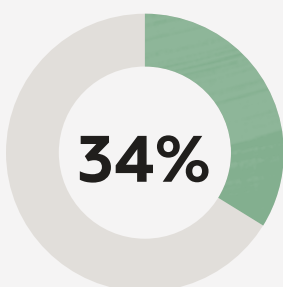
### Value that customers are receiving with Oracle EDM



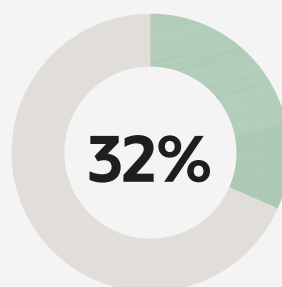
**Enhanced data governance and compliance**



**Increased data quality and reporting accuracy**



**Streamlined business operations and efficiency**



**Simplified management of multiple ERP systems**

# How Oracle can help

Finance teams that have adopted Oracle Cloud EPM are able to better navigate volatility and uncertainty, and they're achieving significant benefits, including faster close cycles, improved planning, and better decision making. At a time when speed and agility are more critical than ever, Oracle Cloud EPM customers have a clear advantage.

**Learn more**

**Request a demo**

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